

WAYZATA HIGH SCHOOL, PLYMOUTH, MINNESOTA

PROJECT CASE STUDY



GEARBOSS® X-CARTS™

CHALLENGE

- Manage equipment storage and transportation
- Increase sales of spirit wear

GEARBOSS SOLUTION

Team Carts™, X-Carts™, Cubby System, Mobile Kiosk®, TranSport™ Cart

BENEFITS

- Flexible equipment storage for 32 teams, including 300 sets of football gear
- Improved logistics and efficiency hauling equipment to game and practice sites
- Greater visibility by selling school-spirit apparel around campus

HIGHLIGHTS

“Our school has 32 sports involving 2,000 kids. Our football program is very large, with 300 sets of gear,” says Sherwood. Before installing 21 GearBoss carts in the fall of 2005, WHS used custom-built wooden carts for athletic storage and Sherwood says this system’s inflexibility was its biggest limitation. “Flexibility is a huge benefit of the GearBoss system,” says Sherwood. “We’re able to centralize storage for each sport in a way we couldn’t before, and each GearBoss cart can be configured how we want.” Wayzata coaches now can find what they need in the storage room immediately, without any assistance. WHS has several different sizes of GearBoss carts and is considering additional carts as mobile secure areas for small equipment that tends to disappear.





TRANSPORT™ CART

For hauling gear out to the practice fields and stadium, Sherwood says they love their TranSport Cart. “Every time I turn around, my staff finds a new use for it,” he says. “It fits all kinds of roles for us.”

The TranSport Cart is taken to away football games and used at home for any sport played in the school stadium. Wayzata’s trainer usually tows the cart behind his utility vehicle – it enables him to make fewer trips to the stadium. After football practice, the student manager uses the cart to clean up the field – hauling the cones, balls, dummies, etc. Instead of making four or five trips, he can now finish in one.

Because it converts into a table, Sherwood says the TranSport Cart lessens game setup since they don’t have to haul out an extra table. “Along with its primary use as a training table for evaluating players, it also works for repairing or storing equipment, or just for holding water jugs and glasses.”

MOBILE KIOSK®

To improve the marketing of school apparel at games and other events, Wayzata also purchased a Mobile Kiosk. “Even though our high school is relatively new, it lacks a dedicated place in the athletics area where we can sell apparel,” explains Sherwood.

“We now have the flexibility to roll a portable store to different locations around the school as needed,” he says. The Mobile Kiosk can be easily moved into the cafeteria, athletic area or to the academic wing during an open house. Last fall it was also wheeled outside to the stadium for football games. “This Mobile Kiosk gives us a lot more visibility and mobility in a secured, heavy-duty cart.”

In his 15 years as an AD, Sherwood says he’s seen many people try to build something like the Mobile Kiosk. “Maybe rookie ADs don’t appreciate it, but a veteran AD will say, ‘Aha – that’s it! That’s what we’ve been trying to do.’”

“I feel this way about everything GearBoss offers,” concludes Sherwood. “If you’re an AD wondering how you can do it better, GearBoss has already figured it out. I would tell a new AD that GearBoss has the answers to the questions you haven’t even asked yet.”

PRODUCT LIST

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