

# STRATA®

## EVENT STAGING AND TENT FLOOR

### CUSTOMER APPLICATIONS AND TESTIMONIALS

Wenger®



### CLIFTON PARK RENTAL, CLIFTON PARK, NY

“With STRATA, we took an unusable backyard and made a party out of it. I wouldn’t have even attempted this job with scaffolding or a stick-built floor. We needed the quickness and adjustability of STRATA. Only two days were available for setting up the entire job – it was a surprise party.”

– Mike Frodey  
Owner  
Clifton Park Rental





**EVENTS UNLIMITED, RHINEBECK, NY**

“Before the STRATA I would contract these floors out because they were too labor-intensive. I can’t tie up my crew for two days – they need to be setting up tents. With STRATA, my crew can easily install a 40’ x 80’ (12.2 m x 24.4 m) floor system in under six hours.”

– Marty Bathrick  
President  
Events Unlimited



**EVENTQUIP, PIPERSVILLE, PA**

“The biggest benefits of STRATA are the speed of installation and dismantling. It’s also the ease of installation – we don’t need a skilled tradesman, like we do with a stick-built floor.”

– Ed Knight  
President  
EventQuip



**JK RENTALS  
SLINGER, WI**

“If another rental owner asked me about STRATA, I’d say the quality of the product with the way it goes together is superior to anything else out there.”

– Kurt Goeman  
Owner  
JK Rentals



**CHATTANOOGA TENT  
COMPANY  
CHATTANOOGA, TN**

“The stability of the beams and flooring, the whole engineering of STRATA makes me feel confident about using it different ways, such as bridging over a pool.”

– Mike Holland  
VP of Operations  
Chattanooga Tent Company



## **PENTAGES THEATRE, TACOMA, WA**

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“We evaluated several options before purchasing the STRATA System. We felt that Wenger had the best product, ability to work in challenging environments and company track record – Wenger’s reputation was very important.”

– Eli D. Ashley  
Executive Director  
Pentages Theatre



## **PARTIES TO GO EVENT SERVICES, ISLANDIA, NY**

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“Compared with a traditional stick-built floor, STRATA cuts out a lot of steps and saves at least half the time.”

– Sal Bileddo  
Owner  
Parties To Go Event Services

## **SKYWAY EVENT SERVICES MINNEAPOLIS, MN**

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“We like STRATA because it’s versatile and flexible – we’re able to use it in a variety of ways and adapt it to meet our clients’ needs.”

– Ted Ewing  
Owner  
Skyway Event Services



## **TENTS UNLIMITED ATLANTA, GA**

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“Fast installation is the biggest benefit. From a labor perspective, STRATA takes one-half to one-quarter of the time of a stick-built floor. And it’s a good-looking finished product.”

– Dan Nolan III  
Vice-President/General Manager  
Tents Unlimited





## AAA PARTY RENTAL, LLC, KANSAS CITY, MO

“Our intention with STRATA is not just a tent floor, but also using it as a professional stage,” explains Reed. “That’s another reason we’re so excited about STRATA – it’s so versatile. We can now offer a trouble-free professional stage that will hold together and take abuse from almost any event.”

– Ted Reed  
Operations Manager  
AAA Party Rentals, LLC



## BRILLMAN’S RENTAL BARN, NEWTOWN, PA

“Speed is the number-one feature with STRATA – it’s the fastest thing out there. With the time savings, the STRATA is a good profit-maker. That’s why we made a significant investment right away. People in our industry know Wenger staging is the best.”

– Jim Brillman  
Co-Owner  
Brillman’s Rental Barn



## TEMPFLOOR, ENGLEWOOD, CO

“The biggest benefit of STRATA is the ease of leveling, compared with traditional flooring. It levels on four 16-foot corners instead of every four feet – you have 16 feet (4.9 m) to level instead of four feet (1.2 m).”

– Doug Schroeder  
Owner  
Tempfloor



## BIG TOP TENT RENTALS, CAIRO, NY

“The biggest benefit to STRATA is its adjustability. It’s easy to go from six inches up to five feet in elevation, and everything’s so adjustable. STRATA will more than pay for itself in a year.”

– Mike West  
Owner  
Big Top Tent Rentals



## TRAUBE TENT COMPANY, COLUMBIA, IL

“We were really happy with the STRATA floor – it worked very well and went together very quickly. Long-term, STRATA is going to be a great product for us. We bought it to save money on labor, and because it’s engineered with papers to back it up.”

– John Traube  
Owner/President  
Traube Tent Company



## PARTY REFLECTIONS, CHARLOTTE, NC

“STRATA has proven to be far superior to anything else I’ve got right now. It’s much better on labor and better engineered. Clients are truly impressed when they see the STRATA System put together – it looks incredibly technical and intimidating. However, setting up STRATA is a piece of cake. It’s a very user-friendly system to master.”

– Dan Hooks  
President  
Party Reflections



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