

# CITY OF PEEKSKILL, NEW YORK

## SHOWMOBILE® MOBILE STAGE CASE STUDY



SHOWMOBILE® MOBILE STAGE AND CANOPY



***“The Showmobile makes professional-looking events possible almost anywhere, with built-in wiring for sound and lights.”***

*- Fran Brunelle  
Director of Community Services*

## CHALLENGE

Select mobile stage to replace vintage model used for 20 years

## WENGER SOLUTION

Showmobile® Mobile Stage and Canopy and Versalite® stage extensions



## BENEFITS

- Fast setup and automatic features reduce labor costs
- Mobility provides options for city and nearby communities
- Acoustically reflective wall surfaces enhance performances

## HIGHLIGHTS

“Our city purchased a new Showmobile in 2005 to replace a 1970s-vintage model that had been donated to the city and used for almost 20 years. It was too old and needed replacing – we couldn’t even transport it safely,” said Fran Brunelle, Director of Community Services. “So we put together a three-year plan to buy a new one. This effort was aided by a \$20,000 donation from Peekskill Celebration, a local nonprofit group that organizes events in our city.”

“Key factors behind our decision to buy from Wenger included the fast setup and all the Showmobile’s automatic features and remote control. We bought almost all the ‘bells and whistles’ including the lighting package. Everything is working out very nicely. We also purchased Versalite platforms from Wenger to extend the stage size for our concert series.”

“Our new Showmobile is probably used 3-4 times per month from March through September, including for a summer concert series and numerous special events held throughout the city. Our local service organizations also use it for their events. The mobility means it’s more available for a variety of events, and other communities could also use it in the future. We’ve had a few inquiries from nearby communities, but we don’t yet rent it out because our own use keeps it busy enough.”



## PRODUCT LIST

Showmobile® Mobile Stage and Canopy, Versalite® Staging